

# DEBORA L. SPAR

## EDUCATION

- 1990 Ph.D., Government, Harvard University  
1986 A.M., Government, Harvard University  
1984 B.S. *magna cum laude*, Foreign Service, Georgetown University

## ACADEMIC POSITIONS

- 2005- Spangler Family Professor, Harvard Business School  
2005-2007 Senior Associate Dean, Director, Division of Research and Faculty Development  
2004-2005 Senior Associate Dean, Recruiting  
1999-2004 Professor of Business, Government and Competition, Harvard Business School  
Chair, Business, Government, and the International Economy Unit  
1995- 1999 Associate Professor of Business, Government and Competition, Harvard Business School  
1991-1995 Assistant Professor of Business, Government and Competition, Harvard Business School  
1990-1991 Assistant Professor, Department of Political Science, University of Toronto

## UNIVERSITY AND COMMUNITY SERVICE

- 2006- Embryonic Stem Cell Research Organization (ESCRO), Harvard University  
2006- Advisory Committee on Honorary Degrees, Harvard University  
2006-2007 Chair, Harvard University Committee on Human Rights  
2005- Policy Advisory Committee, Center for International Development, Harvard University  
2002- Committee on African Studies, Harvard University  
2002- Chair, Making Markets Work (an executive education program for African officials)  
1997-2002 Policy Committee, David Rockefeller Center for Latin American Studies, Harvard University  
1995- Harvard University Committee on Human Rights  
1995- Executive Committee, Weatherhead Center for International Affairs, Harvard University  
  
2007- Board of Overseers, Newton Wellesley Hospital  
2002-2004 Board, Newton Schools Foundation

## BOOKS

*The Baby Business: How Money, Science, and Politics Drive the Commerce of Conception* (Harvard Business School Press, 2006).

*Managing International Trade and Investment* (London: Imperial College Press, 2003).

*Ruling the Waves: Cycles of Discovery, Chaos and Wealth from the Compass to the Internet* (Harcourt Brace, 2001), simultaneously published as *Pirates, Prophets and Pioneers: Business and Politics Along the Technological Frontier* (London: Random House, 2001).

*The Cooperative Edge: The Internal Politics of International Cartels* (Cornell University Press, 1994).

*Iron Triangles and Revolving Doors: Cases in U.S. Foreign Economic Policymaking*, with Raymond Vernon and Glenn Tobin (Praeger, 1991).

*Beyond Globalism: Remaking American Foreign Economic Policy*, with Raymond Vernon (Free Press, 1988).

## ARTICLES AND BOOK CHAPTERS

"The Egg Trade: Making Sense of the Market for Human Oocytes," *New England Journal of Medicine* 356, no. 13 (March 2007).

"Bit Player or Powerhouse? China and Stem-Cell Research," (with Fiona Murray) *New England Journal of Medicine* 355, no. 12 (September 2006).

"Continuity and Change in the International Diamond Market," *Journal of Economic Perspectives* 12, no. 3 (Summer 2006).

"Buying Our Children. Selling our Souls?" *Conscience*, Autumn 2006.

"The Business of Babies," *Science & Theology News* 6, no. 11/12 (July / August 2006).

"For Love and Money: The Political Economy of Commercial Surrogacy," *Review of International Political Economy* 12, no. 2 (May 2005).

"Reproductive Tourism and the Regulatory Map," *New England Journal of Medicine* 352, no. 6 (February 2005).

"The Business of Stem Cells," *New England Journal of Medicine* 351, no. 3 (July 2004).

"The Power of Activism: Assessing the Impact of NGOs on Global Business," (with Lane LaMure) *California Management Review* 45, no. 3 (Spring 2003).

"Of Measurement and Mission: Accounting for Performance in Non-Governmental Organizations," (with James Dail) *Chicago Journal of International Law*, Spring 2002.

"When the Anarchy Has to Stop," *New Statesman*, October 15, 2001.

"Trusting Microsoft: Private Standards and the Evolution of Antitrust" in Lars-Hendrik Roller and Christian Wey, eds., *Die Soziale Marktwirtschaft in der neuen Weltwirtschaft* (Edition Sigma, 2001).

"National Policies and Domestic Politics" in Alan M. Rugman and Thomas L. Brewer, eds., *The Oxford Handbook of International Business* (Oxford University Press, 2001)

"A Race to the Bottom or Governance from the Top?" (with David Yoffie) in Aseem Prakash and Jeffrey Hart, eds., *Coping with Globalization* (London: Routledge, 2000)

"Creating Corporate Social Responsibility," *Blueprint*, Summer 2000.

"Foreign Investment and the Pursuit of Human Rights," *Challenge*, January-February 1999.

"Multinational Enterprises and the Prospects for Justice," (with David Yoffie) *Journal of International Affairs*, Spring 1999.

"The Public Face of Cyberspace: The Internet as a Public Good," in Inge Kaul, Isabelle Grunberg, and Marc A. Stern, eds., *Global Public Goods: International Cooperation in the 21<sup>st</sup> Century* (Oxford University Press, 1999).

"Lost in Cyberspace," in Claire Cutler, Virginia Haufler, and Tony Porter, eds., *Private Authority and International Affairs* (State University of New York Press, 1999).

"The Spotlight and the Bottom Line," *Foreign Affairs*, March-April 1998.

*Attracting High Technology Investment: Intel's Costa Rican Plant*,  
(Washington, DC: Foreign Investment Advisory Service, 1998).

"Lawyers Abroad: The Internationalization of Legal Practice," *California Management Review*, Spring 1997.

"Foreign Direct Investment and the Demand for Protection," (with David Yoffie and John Goodman) *International Organization*, Autumn 1996. Reprinted in Thomas Brewer, ed., *Trade and Investment Policy* (Edward Elgar Publishing, 1998).

"Ruling the Net," (with Jeffrey J. Bussgang) *Harvard Business Review*, May-June 1996.

"Ruling Commerce in the Networld," *Journal of Computer-Mediated Communication*, vol. 2, no. 1, 1996. Reprinted in Anne Branscomb, ed., *Ruling Commerce in the Networld* (Hampton Press, 1999).

"Cyberrules: Problems and Prospects for On-Line Commerce," Program on Information Resources Policy, Harvard University, May 1996.

"Trade, Investment, and Labor: The Case of Indonesia," *Columbia Journal of World Business*, Winter 1996.

"China Takes Off," *World Link*, September/October 1994.

"Co-developing the FSX Fighter: The Domestic Calculus of International Co-operation," *International Journal* vol. XLVII, no. 2 (Spring 1992). Reprinted in Janice Gross Stein and Louis W. Pauly, eds., *Choosing to Cooperate: How States Avoid Loss* (The Johns Hopkins University Press, 1993).

"Foreign Direct Investment in Eastern Europe: State Strategies and International Institutions," in Robert O. Keohane, Joseph S. Nye, and Stanley Hoffmann, eds., *After The Cold War: International Institutions and State Strategies in Europe, 1989-91* (Harvard University Press, 1993).

## CASES AND NOTES

"deCODE genetics: Hunting for Genes to Develop Drugs," Harvard Business School case 706-0040, (2006)

"China: Building 'Capitalism with Socialist Characters,'" Harvard Business School case 706-041, (2006)

"Drug Testing in Nigeria (A)," Harvard Business School case 706-033, (2006)

"Drug Testing in Nigeria (B)," Harvard Business School case 706-042, (2006)

"RxDepot: Importing Drugs from Canada," Harvard Business School case 705-010, (2005)

"The Business of Life," Harvard Business School case 704-037, (2004)

"The Rwandan Tea Industry: Looking into the Future," Harvard Business School case 704-007 (2004)

"Botswana: A Diamond in the Rough," Harvard Business School case 703-027 (2003)

"Remaking the Rainbow Nation: South Africa 2002," Harvard Business School case 702-035, (2002)

"WorldSpace: Digital Radio for the Developing World," Harvard Business School case 701-034, (2002)

"Life, Death, and Property Rights: The Pharmaceutical Industry Faces AIDS in Africa," Harvard Business School case 702-049, (2002)

"Phase Two: The Pharmaceutical Industry Responds to AIDS," Harvard Business School case 703-005, (2002)

"Hitting the Wall: Nike and International Labor Practices," Harvard Business School case 700-047, (2000).

"Forever: De Beers and U.S. Antitrust Law," Harvard Business School case 700-082, (2000)

"Note on Rules," Harvard Business School note N9-799-013, (1999).

"Network Associates," Harvard Business School case N9-799-087, (1999).

"BSkyB," Harvard Business School case 798-077, (1998).

"The Burma Pipeline," Harvard Business School case 798-078, (1998).

"Note on Political Risk Analysis," Harvard Business School note 798-022, (1997).

"The Advent of Venture Capital in Latin America," Harvard Business School case 797-077, (1997).

"Banca Bucuresti," Harvard Business School case 797-063, (1997).

"Busang (A): River of Gold," Harvard Business School case 798-002, (1997).

"Chiquita Brands International (A)," Harvard Business School case 797-015, (1996).

"Regarding NAFTA," Harvard Business School case 797-013, (1996).

"Singapore's Trade in Services," Harvard Business School case 796-135, (1996).

"Assessing Foreign Business Practices," Harvard Business School case 796-105, (1995).

"Note on Foreign Direct Investment," Harvard Business School note 795-031, (1995).

"Lenzing AG: Expanding in Indonesia," Harvard Business School case 796-099, (1995).

"The Japanese Face Endaka," Harvard Business School case 796-030, (1995).

"Controlling International Oil (A): The Seven Sisters," Harvard Business School case 795-065, (1995).

"Controlling International Oil (B): The Rise and Fall of OPEC," Harvard Business School case 795-066, (1995).

"Toys 'R' Us Japan," Harvard Business School case 796-077, (1995).

"Layton Canada," Harvard Business School case 796-108, (1995).

"Union Carbide's Bhopal Plant (A)," Harvard Business School case 795-070, (1995).

"Union Carbide's Bhopal Plant (B)," Harvard Business School case 796-035, (1995).

"White Nights and Polar Lights: Investment in the Russian Oil Industry," Harvard Business

- School case 795-022, (1995).
- "Being There: Sony Corporation and Columbia Pictures," Harvard Business School case 795-025, (1994).
- "China (B): Polaroid of Shanghai, Ltd.," Harvard Business School case 794-089, (1994).
- "China (A): The Great Awakening," Harvard Business School case 794-019, (1993).
- "Gerber Products Company: Investing in the New Poland," Harvard Business School case 793-069, (1993).
- "Gerber Products Company: Investing in the New Poland—Supplementary Computer Exercise," Harvard Business School case 794-101, (1994).
- "Poland 1989," Harvard Business School case 792-091, (1992).
- "Foreign Investment and Free Trade: Canada in the 1990s," Harvard Business School case 793-032, (1992).
- "The International Diamond Cartel: A Case Study in Negotiation," Kennedy School of Government case (1988).

## AWARDS AND HONORS

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|-----------|---|
| 2005      | Robert F. Greenhill Award for Outstanding Service at the Harvard Business School  |
| 2000      | Student Association Faculty Award for Outstanding Teaching at the Harvard Business School                               |
| 2000      | Karl W. Deutsch Guest Professor, Wissenschaftszentrum, Berlin   |
| 1991      | Helen Dwight Reid Award, Best Doctoral Dissertation in International Relations, American Political Science Association  |
| 1990      | Research Fellow, Center for Business and Government, Kennedy School of Government, Harvard University                   |
| 1988      | Distinguished Teaching Fellow Award, Government Department, Harvard University  |
| 1987-1989 | Certificates of Distinction in Teaching, Harvard College  |
| 1988      | Crump Fellow, Energy and Environmental Policy Center, Kennedy School of Government, Harvard University                  |
| 1987-1988 | Graduate Associate, Center for International Affairs, Harvard University  |
| 1984-1986 | DACOR Fellow  |
| 1984      | J. Raymond Trainor Citation for Excellence in the Study of Government, School of Foreign Service, Georgetown University |
| 1984      | Dean's Citation, School of Foreign Service, Georgetown University   |
| 1984      | University English Medal, Georgetown University   |

## MEDIA COVERAGE AND APPEARANCES

Dr. Spar has appeared on *60 Minutes*, *Nightline*, *20/20*, *Today Show*, *McNeil-Lehrer*, *ABC World News Tonight*, *CBS Evening News*, *Newsworld* (CBC Canada) and *Hot Type* (CBC Canada). She has discussed her work on numerous radio programs, including *Marketplace* (NPR), *Here and Now* (NPR), *Living on Earth* (NPR), *The Current* (CBC Canada) and the BBC (London – various programs.) She was the subject of a personal profile in the *New York Times Science Times* and contributed an essay to the *New York Times Modern Love* column. Coverage of her work has appeared in a wide range of publications, including the *Wall Street Journal*, *Financial Times* (London), *Boston Phoenix*, *Philadelphia Inquirer*, *Economist*, *Independent* (London), *Sunday Times* (London), *Financial Mail* (South Africa), *Child*, *Self*, and *Elle*.