

Sociology G4192. Social and Political Movements

Spring 2007

Th 11:00am-12:50pm

411 Fayerweather

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Office hours: Wednesday 2-4 pm or by appt.

Social movements are sustained challenges against authorities that aim at reforming or revolutionizing dominant institutions, changing public opinion, or transforming personal behavior. This seminar focuses on theoretical perspectives and research on the dynamics of national social and political movements from a macro-sociological perspective. The aim is to evaluate dominant conceptual models that stress the interplay of organizational and political processes, with some examination of approaches that consider the intersection of politics, organization and culture. A second objective is to gain some familiarity with common methodological approaches in social movement analysis. Emphasis is more/less on the U.S. case.

Course Materials

There is one required book for the course that is readily available for purchase on the Internet (check Amazon or www.half.com for used versions): Doug McAdam, *Political Process and the Development of Black Insurgency*, 2nd Ed. (Chicago, 1999).

All other readings on the syllabus are accessible online through CLIO (most journal articles) and COURSEWORKS (scanned chapters/articles not available online).

For those of you considering independent research in this area, the following texts are also recommended:

David Snow, Sarah Soule and Hanspeter Kriesi, eds., *The Blackwell Companion to Social Movements* (Blackwell Publishing, 2004)

Bert Klandermans and Suzanne Staggenborg, eds., *Methods of Social Movement Research* (Minnesota, 2002).

Gerald F. Davis, Doug McAdam, W. Richard Scott, and Mayer N. Zald, eds., *Social Movements and Organization Theory* (Cambridge, 2005)

Requirements

(1) Five critical memos on assigned readings (5-6 pages); memos to be e-mailed to me by 9:00 a.m. of the day of class; (2) either a conventional research paper or a research proposal (due May 3 by 5:00 p.m.); and (3) active seminar participation.

Course Outline

- JAN 18 INTRODUCTION/OVERVIEW
- JAN 25 ORIENTING DEBATES: SOCIAL MOVEMENT POLITICS AND ORGANIZATION
Frances Fox Piven and Richard Cloward, Poor People's Movements (Vintage Books, 1979). Chap. 1.
William A. Gamson and Emilie Schmeidler, "Organizing the Poor." Theory and Society 13(1984): 567-584 and Rejoinder by Piven and Cloward.
Michael Lipsky, "Protest as a Political Resource." American Political Science Review 62(1968): 1144-58.
J. Craig Jenkins and Charles Perrow, "Insurgency of the Powerless: Farm Worker Movements (1946-1972)." American Sociological Review 42(1977): 249-268.
Rec: John McCarthy and Mayer Zald, "Resource Mobilization and Social Movements: A Partial Theory." American Journal of Sociology 82(1977): 1212-1241.
- FEB 1 MOVEMENT CONTEXT & EMERGENCE
Doug McAdam, Political Process and the Development of Black Insurgency, 2nd Edition (Chicago, 1999). Chs 3-6 (Rec: Chs. 1-2).
Aldon Morris, "Black Southern Student Sit-In Movement: An Analysis of Internal Organization." American Sociological Review 46(1981): 744-767.
Lewis M. Killian, "Organization, Rationality and Spontaneity in the Civil Rights Movement." American Sociological Review 49(1984): 770-783.
Kenneth Andrews & Michael Biggs, "The Dynamics of Protest Diffusion: Movement Organizations, Social Networks, and News Media in the 1960s Sit-Ins." American Sociological Review 71(2006): 752-777.
- FEB 8 DEVELOPMENT, DECLINE AND IMPACT
McAdam, Political Process and the Development of Black Insurgency. Chs. 7-8.
J. Craig Jenkins and Craig Ekert, "Channeling Black Insurgency." American Sociological Review 51(1987): 812-829.
Susan Olzak and Emily Ryo, "Organizational Diversity, Vitality and Outcomes in the Civil Rights Movement." Social Forces (forthcoming).
Kenneth Andrews, "Social Movements and Policy Implementation: The Mississippi Civil Rights Movement and the War on Poverty, 1965-1971." American Sociological Review 66(2001): 71-95.
- FEB 15 CYCLES OF PROTEST
Sidney Tarrow, "Cycles of Collective Action: Between Moments of Madness and the Repertoire of Contention." Social Science History 17(1993): 281-307.
Doug McAdam, "'Initiator' and 'Spin-off' Movements: Diffusion Processes in Protest Cycles." Pp. 217-239 in Mark Traugott, ed., Repertoires and Cycles of Collective Action (Duke, 1995).
Debra Minkoff, "The Sequencing of Social Movements." American Sociological Review 62(1997): 779-799.

Ruud Koopmans, "Protest in Time and Space." Pp. 19-46 in D. Snow, S. Soule and H. Kriesi, eds. The Blackwell Companion to Social Movements (Blackwell Publishing, 2004).

FEB 22 MOVEMENT CONTINUITY AND CHANGE

Verta Taylor, "Social Movement Continuity." American Sociological Review 54(1998): 761-775.

Jo Freeman, "The Origins of the Women's Liberation Movement." American Journal of Sociology 78(1973): 792-811.

Nancy Whittier, "Political Generations, Micro-Cohorts, and the Transformation of Social Movements." American Sociological Review 62(1997): 760-778.

Traci M. Sawyers and David S. Meyer, "Missed Opportunities: Social Movement Abeyance and Public Policy." Social Problems 46(1999): 187-206.

MAR 1 MOBILIZING AND FRAMING OPPOSITION

David Meyer and Suzanne Staggenborg, "Movements, Countermovements, and the Structure of Political Opportunity." American Journal of Sociology 101(1996): 1628-60.

Deana Rohlinger, "Framing the Abortion Debate: Organizational Resources, Media Strategies, and Movement-Countermovement Dynamics." Sociological Quarterly 43(2002): 479-507.

Mary Bernstein, "Celebration and Suppression: The Strategic Uses of Identity by the Lesbian and Gay Movement." American Journal of Sociology 103(1997): 531-65.

Tina Fetner, "Working Anita Bryant: The Impact of Christian Anti-Gay Activism on Lesbian and Gay Movement Claims." Social Problems 48(2001): 411-28.

MAR 8 COMPETITION FOR DISCURSIVE SPACE

Ruud Koopmans, "Movements and Media: Selection Processes and Evolutionary Dynamics in the Public Sphere." Theory and Society 33(2004): 367-391.

Ruud Koopmans and Susan Olzak, "Discursive Opportunities and the Evolution of Right-Wing Violence in Germany." American Journal of Sociology 110(2004): 198-230.

Myra Marx Ferree, "Resonance and Radicalism: Feminist Framing in the Abortion Debates of the United States and Germany." American Journal of Sociology 109(2003): 304-44.

William Barnett and Michael Woywode, "From Red Vienna to the Anschluss: Ideological Competition among Viennese Newspapers during the Rise of National Socialism." American Journal of Sociology 109(2004): 1452-1499.

MAR 15 NO CLASS (SPRING BREAK)

MAR 22 ADAPTATION & INNOVATION

Suzanne Staggenborg, "Stability and Innovation in the Women's Movement: A Comparison of Two Movement Organizations." Social Problems 36(1989): 75-92.

Debra Minkoff, "Bending with the Wind: Strategic Change and Adaptation by Women's and Racial Minority Organizations." American Journal of Sociology 6(1999): 1666-1703.

Kim Voss and Rachel Sherman, "Breaking the Iron Law of Oligarchy: Union Revitalization in the American Labor Movement." American Journal of Sociology 106(2000): 303-349.

MAR 29 CONSEQUENCES OF FORM

Kelly Moore, "Organizing Integrity: American Science and the Creation of Public Interest Organizations, 1955-1975." American Journal of Sociology 101(1996): 1592-1627.

Marshall Ganz, "Resources and Resourcefulness: Strategic Capacity in the Unionization of California Agriculture, 1959-1966." American Journal of Sociology 105(2000): 1003-62.

Francesca Polletta, "How Participatory Democracy Became White: Culture and Organizational Choice." Mobilization 10(2005): 271-288.

APR 5 INSTITUTIONAL LOGICS & CHANGE

Elisabeth Clemens, "Organizational Repertoires and Institutional Change: Women's Groups and the Transformation of U.S. Politics, 1890-1920." American Journal of Sociology 4(1993): 755-98.

Michael Lounsbury, "Competing Logics and the Spread of Recycling Advocacy Groups." Pp. 73-95 in G. Davis, et al., eds., Social Movements and Organization Theory (Cambridge, 2005).

Elizabeth Armstrong, "Crisis, Collective Creativity, and the Generation of New Organizational Forms." Pp. 361-95 in M. Lounsbury and M. Ventresca, eds., Research in the Sociology of Organizations, vol. 19 (JAI Press, 2002).

Elizabeth Armstrong, "From Struggle to Settlement: The Crystallization of a Field of Lesbian/Gay Organizations in San Francisco, 1969-73." Pp. 161-187 in Davis, et. al.

APR 12 MOVEMENTS IN/AS RELATIONAL FIELDS

Robert J., et al., Sampson "Civil Society Reconsidered: The Durable Nature and Community Structure of Collective Civic Action." American Journal of Sociology 111(2005): 673-714.

Mario Diani and Ivano Bison, "Organizations, Coalitions, and Movements." Theory and Society 33(2004): 281-309.

Dieter Rucht, "Movement Allies, Adversaries, and Third Parties." Pp. 197-216 in D. Snow, et. al., The Blackwell Companion to Social Movements

Jack A. Goldstone, "More Social Movements or Fewer? Beyond Political Opportunity Structure to Relational Fields." Theory and Society 33(2004): 333-65.

- APR 19 (NEW) FORMS OF TRANSNATIONAL ORGANIZATION
- Margaret E. Keck and Kathryn Sikkink, "Transnational Advocacy Networks in the Movement Society." Pp. 217-238 in David S. Meyer and Sidney Tarrow, eds., The Social Movement Society (Rowman & Littlefield, 1998).
- Jackie Smith, "Globalization and Transnational Social Movement Organizations." Pp. 226-248 in Davis, et. al.
- Lance Bennett, "Communicating Global Activism: Strengths and Vulnerabilities of Networked Politics." Information, Communication and Society 6(2003): 143-168.
- Margaret Levi and Gillian Murphy, "Coalitions of Contention: The Case of the WTO Protests in Seattle." Political Studies 54(2006): 651-670.

- APR 26 INTEGRATING SOCIAL MOVEMENT & ORGANIZATIONAL ANALYSIS
- John Campbell, "Where Do We Stand? Common Mechanisms in Organizations and Social Movements Research." Ch. 2 in Davis, et al.
- Gerald Davis and Mayer Zald, "Social Change, Social Theory, and the Convergence of Movements and Organizations." Ch. 12 in Davis, et al.
- Elisabeth Clemens, "Two Kinds of Stuff: The Current Encounter of Social Movements and Organizations." Ch. 13 in Davis, et al.

MAY 3 PAPERS/PROPOSALS DUE BY 5:00 p.m. (by e-mail)